



# MidwestContingencyPlanners.org

## Midwest ContingencyPlanners.org 107th Membership Meeting Minutes on June 14, 2011 Location: American Red Cross of Greater Indianapolis

### **CALL TO ORDER**

- President, Shelly Hogan called the meeting to order at 8:35 AM. She welcomed everyone to our 107th meeting.

### **INTRODUCTIONS**

- Shelly thanked Brad Schlepi for hosting our meeting at ARCGI. Attendees were notified of emergency exits and restrooms by Brad. Shelly asked all attendees to briefly introduce themselves, title and company.

### **BUSINESS MEETING**

- Shelly asked for any corrections or modifications to the minutes from last meeting for those that have reviewed, copies are available on the MCP website and on the registration table. No changes were offered, so Shelly asked for a motion to approve the minutes.
- The motion was so moved, seconded, and approved.

### **SECRETARY REPORT – (Membership)**

- Jim reported on current membership; there are 25 member companies with 52 individuals, and 4 retired, and 1 individual.

### **FINANCIAL REPORT**

- Tom Chernosky reported on the current financial status:

Beginning Cash Position	As of 1/31/11	\$1,866.06
Income		\$89.15
Disbursements		\$(147.09)
<b>Ending Cash Balance</b>	<b>As of 04/30/11</b>	<b>\$1,808.12</b>

- The motion was so moved, seconded, and approved.

### **AUDIT REPORT**

- NA for this meeting (Reports in August)



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### **NOMINATING**

- All candidates for Board Members were given the opportunity to discuss their interest in becoming MCP Board Members for 2011-2012. Each company in attendance were handed ballots and votes were tallied by Gary Wyne and Beth Glidden:

### **The MCP Board for 2011 – 2012:**

Mike Alley - President

Todd Harrington – Vice President

Tom Chernosky - Treasurer

Jim Sanchez - Secretary

### **COMMUNICATION COMMITTEE**

- No Report  
Links:  
<http://mcpindyblog.wordpress.com>  
<http://www.linkedin.com>

MCP members are welcome to view the LinkedIn and blog sites.

### **PROGRAM COMMITTEE REPORT**

**Tuesday, September 6<sup>th</sup>, 2011** - *Changed from Sept 13th*

Time: 1:30 P.M. to 4:00 P.M.

Place: *Midwest ISO*

710 City Center Drive

Carmel, IN 46032

#### ***Topics:***

***MISO: Designing your own disaster recovery center***

***Diane Mack: Federal IT disaster recovery standards and guidance***

**Tuesday, December 13th, 2011**

Time: 11:30 A.M. to 4:00 P.M.

Place: *Brickyard Crossing Inn*

4400 West 16th

Indianapolis, Indiana, 46222

***Topic: Annual Luncheon and Tabletop Exercise***



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### **ANNOUNCEMENTS AND COMMUNICATIONS**

- No open questions from those in attendance

### **NEW BUSINESS**

- Suggested to add Training Questionnaire for December meeting.
- Suggesting to have Red Cross facilitate First Aid in a future MCP meeting

### **UNFINISHED BUSINESS**

- None

### **MISCELLANEOUS BUSINESS**

- Business Continuity/Disaster Recovery Events/Conferences
  - DRJ Fall World – SanDiego, CA – Sept 11 – 14.

MCP will be giving away 1 pass for DRJ Fall World – Details to follow

### **BREAK / NETWORKING SESSION**

- At 3:15 pm, Shelly formally closed the Business Session of Meeting.

### **FIRST SPEAKER - Betty Kidlow**

Betty's book resulted from her experiences with wholesale market.

Betty discussed in details the following:

Risk Assessments and business impact

Business Impact Analysis

Supply Chains importance to companies health

Risks to supply chains

- Challenges with just-in-time manufacturing practices
- Historical changes to supply chain
- Mapping and charting

"Quiet Catastrophies"



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**SECOND SPEAKER** - Brad Schlepi – American Red Cross of Greater Indianapolis

Brad discussed the following:

US History of Red Cross and Indiana's history

ARGCI averages 630 individual incidents / year, 580 are single family fires

Volunteer led organization

No Government Funding

ARC focuses on:

- Food
- Shelter
- Emotional Support
- Direct Financial Assistance

Economies impact on number of responses

Armed Forces Emergency Services

Book Mobile

Channel 247 on Sirius Radio is used for emergency information

- Channel 247 is on for all radios regardless of subscription status

<http://www.IndyRedCross.org>

### **LUNCH VIDEO**

Due to the sensitivity and confidentiality of the video contents, no notes are being documented.

### **THIRD SPEAKER – Social Media in Emergencies**

Duncan Alney - Firebelly Marketing

*“What happens in Vegas, no longer stays in Vegas”*

Duncan discussed:

What is social media (SM)

New Generation of communicating

Differences with “Active” vs “Passive” Social Media Programs

- Identifying who should be in charge

5 Realities of a digital crisis

Influencing the appropriate parties

Discussed SM in Joplin, MO tornado

Listening vs Monitoring

<http://www.firebellymarketing.com>

**Meeting Ended 4:15PM**



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**Newly Elected - MCP BOARD MEMBERS**

- Mike Alley - President
- Todd Harrington – Vice President
- Tom Chernosky - Treasurer
- Jim Sanchez - Secretary

Chairperson, Shelly Hogan

Past Presidents, Cathy Murdock, Beth Glidden, Gary G. Wyne, Sam Brummett

Program Committee: Mike Alley

Communication Committee: Mike Elkin